February 24, 2017

Dear Governing Board Member,

We are pleased to provide the agenda and briefing materials for the March 2-4, 2017 meeting of the National Assessment Governing Board. The meeting will be held at the Hilton Alexandria Old Town, 1767 King Street, Alexandria, VA.

Before the Board meeting begins the morning of Thursday, March 2, we will host a symposium on NAEP Long-Term Trend (LTT). Joe Willhoft will moderate a panel of experts providing perspectives for the Board to consider regarding the future of the LTT. The symposium is in the hotel and scheduled from 9:30 a.m. – 11:45 a.m. (registration at 9:00 a.m.). We do request that you pre-register if you plan to attend.

On Thursday afternoon the ADC, COSDAM, and R&D committees will meet (please refer to the Board meeting agenda for details as Committees have varying start and ending times). The Executive Committee will convene at 4:30 p.m. with the latter portion occurring in closed session for a briefing (no action) from NCES Acting Commissioner Peggy Carr on the NAEP Budget and Assessment Schedule, particularly as it relates to LTT.

On Friday morning, the Board will receive remarks from Chairman Mazany, Peggy Carr, and me. Committees will meet beginning at 10:00 a.m. ADC and COSDAM will meet jointly until 11:00 a.m. All Committee meetings will adjourn at noon.

During a working lunch, the Board will engage with a panel, facilitated by Linda Rosen, to better understand the pathways high school graduates take to secure “middle skills” jobs. Next, Joe Willhoft will lead a Board conversation about the previous day’s symposium on LTT. After that, we will turn to a discussion of the Board’s response to the National Academy of Sciences NAEP Achievement Levels Evaluation and hear remarks from Peggy Carr about her response as Acting Commissioner of NCES. Finally, the Board will receive a briefing from the Council of Chief State School Officers (CCSSO) Executive Director, Chris Minnich, as well as the Board’s and CCSSO’s Joint Policy Task Force Chair, Shelley Loving-Ryder.

**Special Note**: We will have a professional photographer on-site Friday if you wish to update your head and shoulders picture that we use at the Governing Board website.

Early Saturday morning, the Nominations Committee will convene in closed session. Beginning at 8:30 a.m. the full Board will meet in closed session to consider the Nomination Committee’s recommendations for slates of candidates for Board terms beginning in October, 2017. The Board will then reconvene in open session to take action on the nominations. Chair Mazany will lead a short session related to implementing the Strategic Vision. The Board will then receive Committee Reports and take action on the Guidelines for Releasing, Reporting, and Disseminating NAEP Results. Finally, the Board will have a closed session briefing on the 2016 NAEP Arts Assessment Report before adjourning at 11:45 a.m.

We look forward to an exciting and productive March meeting and introducing you to your recently appointed Deputy Executive Director, Lisa Stooksberry. Let us know if we can provide you further assistance for the March, 2017 Governing Board meeting, and in advance, we wish you safe travels to historic Alexandria, Virginia.

Sincerely,

William J. Bushaw  
Executive Director
# AGENDA

## Thursday, March 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9:00 – 9:30 am</td>
<td>Registration</td>
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<tr>
<td>9:30 – 11:45 am</td>
<td>NAEP Long-Term Trend Symposium</td>
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<tr>
<td></td>
<td>Joe Willhoft, Moderator</td>
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<tr>
<td></td>
<td>Edward Haertel</td>
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<td></td>
<td>Jack Jennings</td>
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<td></td>
<td>Lou Fabrizio</td>
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<td></td>
<td>Ina V.S. Mullis</td>
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<td></td>
<td>Andrew Kolstad</td>
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<td></td>
<td>Peggy Carr</td>
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<tr>
<td></td>
<td>Salons B and C</td>
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</tbody>
</table>

### Lunch on your own

1:00 – 4:00 pm  
*Committee times vary*

<table>
<thead>
<tr>
<th>Committee Meetings</th>
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<tbody>
<tr>
<td>Assessment Development Committee</td>
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<tr>
<td><strong>Closed Session</strong> 1:00-4:00 pm</td>
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<tr>
<td>Cary Sneider, Vice Chair</td>
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<tr>
<td>Madison</td>
</tr>
<tr>
<td>Committee on Standards, Design and Methodology</td>
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<tr>
<td>(1:30-4:00 pm)</td>
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<tr>
<td>Andrew Ho, Chair</td>
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<tr>
<td>Salon C</td>
</tr>
<tr>
<td>Reporting and Dissemination Committee (1:30-3:00 pm)</td>
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<tr>
<td>Rebecca Gagnon, Chair</td>
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<tr>
<td>Washington/Jefferson</td>
</tr>
<tr>
<td>Executive Committee (Closed Session 5:15-6:00 pm)</td>
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<tr>
<td>Terry Mazany, Chair</td>
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<tr>
<td>Salon B</td>
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### Friday, March 3
Grand Ballroom

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 – 9:15 am</td>
<td>Approval of March 2017 Agenda</td>
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<td></td>
<td>Approval of November 2016 Board Meeting Minutes</td>
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<td></td>
<td>New Board Member Introduction and Oath of Office - Jeanette Nuñez</td>
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<td></td>
<td>Introduction of Deputy Executive Director - Lisa Stooksberry</td>
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<td></td>
<td>Chairman’s Remarks - Terry Mazany</td>
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<tr>
<td>9:15 – 9:30 am</td>
<td>Executive Director’s Report - Bill Bushaw, Executive Director</td>
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<tr>
<td>9:30 – 9:45 am</td>
<td>National Center for Education Statistics (NCES) Update - Peggy Carr, NCES Acting Commissioner</td>
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<tr>
<td>9:45 – 10:00 am</td>
<td>BREAK</td>
</tr>
<tr>
<td>10:00 am – 12:00 pm</td>
<td>Committee Meetings - Joint Meeting of ADC &amp; COSDAM, Reporting &amp; Dissemination Committee</td>
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<td></td>
<td>Assessment Development Committee - Shannon Garrison, Chair - Madison</td>
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<td></td>
<td>Committee on Standards, Design and Methodology - Andrew Ho, Chair - Potomac A &amp; B</td>
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<tr>
<td>12:00 – 12:15 pm</td>
<td>BREAK</td>
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<tr>
<td>12:15 – 1:45 pm</td>
<td>Working Lunch - High School Graduates on the Path to Middle Skills Jobs - Linda Rosen, Moderator</td>
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<td>Greg Chambers, Director of Corporate Compliance, Oberg Industries</td>
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<td>Tim Johnson, Senior Director of Governmental Relations National Center for Construction Education and Research (NCCER)</td>
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<td>William J. Rudman, Executive Director of the American Health Information Management Association (AHIMA) Foundation &amp; Vice President of Education Visioning for AHIMA</td>
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<tr>
<td>1:45 – 2:15 pm</td>
<td>BREAK</td>
</tr>
<tr>
<td>2:15 – 3:00 pm</td>
<td>Follow-up to Long-Term Trend Symposium - Joe Willhoft, COSDAM Vice Chair</td>
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<tr>
<td>3:00 – 3:45 pm</td>
<td>Response to Achievement Levels Evaluation - Andrew Ho, COSDAM Chair - Peggy Carr</td>
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<tr>
<td>3:45 – 4:00 pm</td>
<td>BREAK</td>
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</tbody>
</table>
**Friday, March 3, continued**

Grand Ballroom

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 4:00 – 5:00 pm| Briefing from the Council of Chief State School Officers (CCSSO) and the CCSSO/Governing Board Policy Task Force  
Chris Minnich, CCSSO Executive Director  
Shelley Loving-Ryder, CCSSO/Governing Board Task Force Chair |
| 5:00 pm       | Adjourn                                                               |

**Saturday, March 4**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 7:30 – 8:15 am| Nominations Committee  
(Closed Session)  
Tonya Miles, Chair  
Madison |

**Plenary Session**

Grand Ballroom

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 8:30 – 8:50 am| Closed Session  
Nominations for Board Terms Beginning October 1, 2017  
Tonya Miles, Nominations Committee Chair |
| 8:50 – 9:00 am| Open Session  
ACTION: Nominations for Board Terms Beginning October 1, 2017  
Tonya Miles |
| 9:00 – 9:30 am| Strategic Vision Implementation  
Terry Mazany |
| 9:30 – 9:45 am| BREAK                                                                |
| 9:45 – 10:15 am| Committee Reports and Board Actions  
Executive Committee  
Assessment Development Committee  
Committee on Standards, Design and Methodology  
Reporting and Dissemination Committee  
ACTION: Guidelines for Releasing, Reporting, and Disseminating NAEP Results  
Nominations Committee |
| 10:15 – 10:30 am| BREAK                                                                |
| 10:30 – 11:45 am| Closed Session  
Briefing on 2016 NAEP Arts Assessment Report  
Ebony Walton, Associate Research Scientist, NCES |
| 11:45 am      | Adjourn                                                               |
# 2017-2018 Quarterly Board Meeting Dates and Locations

<table>
<thead>
<tr>
<th>MEETING DATES</th>
<th>LOCATION</th>
</tr>
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<tbody>
<tr>
<td><strong>2017</strong></td>
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</tr>
<tr>
<td>May 18 – 20, 2017</td>
<td>Minneapolis, MN</td>
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<tr>
<td>August 3 – 5, 2017</td>
<td>Washington, DC</td>
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<tr>
<td>November 16 – 18, 2017</td>
<td>Washington, DC</td>
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<tr>
<td><strong>2018</strong></td>
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<tr>
<td>March 1 – 3, 2018</td>
<td>TBD</td>
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<tr>
<td>May 17 – 19, 2018</td>
<td>TBD</td>
</tr>
<tr>
<td>August 2 – 4, 2018</td>
<td>TBD</td>
</tr>
<tr>
<td>November 15 – 17, 2018</td>
<td>Washington, DC</td>
</tr>
</tbody>
</table>
National Assessment Governing Board

BOARD MEMBERSHIP
(2016-2017)

Terry Mazany
President and CEO
The Chicago Community Trust
Chicago, Illinois

Lucille Davy, Vice Chair
President and CEO
Transformative Education Solutions, LLC
Pennington, New Jersey

Alberto M. Carvalho
Superintendent
Miami-Dade County Public Schools
Miami, Florida

Honorable Mitchell D. Chester
Commissioner of Elementary and Secondary Education
Massachusetts Department of Elementary and Secondary Education
Malden, Massachusetts

Frank K. Fernandes
Principal
Kaimuki Middle School
Honolulu, Hawaii

Rebecca Gagnon
School Board Member
Minneapolis Public Schools
Minneapolis, Minnesota

Shannon Garrison
Fourth-Grade Teacher
Solano Avenue Elementary School Los Angeles, California

Honorable James E. Geringer
Former Governor of Wyoming
Cheyenne, Wyoming

Doris R. Hicks
Principal and Chief Executive Officer
Dr. Martin Luther King, Jr. Charter School for Science and Technology
New Orleans, Louisiana

Andrew Dean Ho
Professor of Education
Harvard Graduate School of Education
Harvard University
Cambridge, Massachusetts

Carol Jago
Associate Director
California Reading & Literature Project at UCLA
Oak Park, Illinois

Tonya Matthews
President and CEO Michigan Science Center
Detroit, Michigan

Updated 2/22/17
Tonya Miles
General Public Representative
Mitchellville, Maryland

Honorable Ronnie Musgrove
Former Governor of Mississippi
Madison, Mississippi

Dale Nowlin
Twelfth-Grade Teacher
Columbus North High School
Columbus, Indiana

Honorable Jeanette Nuñez
State Legislator
Florida House of Representatives
Miami, Florida

Joseph M. O'Keefe, S.J.
Visiting Professor and Fellow
Fordham University Graduate School of Education
New York, New York

Honorable Alice Peisch
State Legislator
Massachusetts House of Representatives
Wellesley, Massachusetts

W. James Popham
Professor Emeritus
University of California, Los Angeles
Wilsonville, Oregon

B. Fielding Rolston
Chairman
Tennessee State Board of Education
Kingsport, Tennessee

Linda P. Rosen
CEO
Change the Equation
Washington, DC

Cary Sneider
Associate Research Professor
Portland State University
Portland, Oregon

Honorable Ken Wagner
Commissioner of Elementary and Secondary Education
Rhode Island Department of Education
Providence, Rhode Island

Chasidy White
Director of Strategic Initiatives
Office of the Superintendent
Brookwood, Alabama

Joseph L. Willhoft
Assessment Consultant
Tacoma, Washington

Ex-officio Member
Thomas W. Brock
Commissioner, National Center for Education Research (NCER)
Delegated the Duties of IES Director
U.S. Department of Education
Washington, D.C.
### Committee on Standards, Design and Methodology

**Chair**: Andrew Ho  
**Vice Chair**: Mitchell Chester  
**Members**:  
- Joseph Willhoft  
- Lucille Davy  
- James Geringer  
- Alice Peisch  
- James Popham  
- Linda Rosen  
  
  *Sharyn Rosenberg (Staff)*

### Reporting and Dissemination Committee

**Chair**: Rebecca Gagnon  
**Vice Chair**: Alberto Carvalho  
**Members**:  
- Joseph O’Keefe  
- Tonya Matthews  
- Terry Mazany  
- Tonya Miles  
- Ronnie Musgrove  
- Jeanette Nuñez  
- Fielding Rolston  
- Ken Wagner  
  
  *Stephaan Harris (Staff)*  
  *Laura LoGerfo (Staff)*

### Assessment Development Committee

**Chair**: Shannon Garrison  
**Vice Chair**: Cary Sneider  
**Members**:  
- Doris Hicks  
- Frank Fernandes  
- Carol Jago  
- Dale Nowlin  
- Chasidy White  
  
  *Michelle Blair (Staff)*

### Nominations Committee

**Chair**: Tonya Miles  
**Members**:  
- Lucille Davy  
- Shannon Garrison  
- Doris Hicks  
- Andrew Ho  
- Joseph O’Keefe  
- Fielding Rolston  
- Cary Sneider  
  
  *Bill Bushaw (Staff)*

### Executive Committee

**Chair**: Terry Mazany  
**Vice Chair**: Lucille Davy  
**Members**:  
- Rebecca Gagnon  
- Shannon Garrison  
- Andrew Ho  
- Tonya Miles  
- Joseph O’Keefe  
- Cary Sneider  
- Joseph Willhoft  
  
  *Lily Clark (staff)*

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Updated 12/29/16