



One day, one purpose: higher achievement for all students
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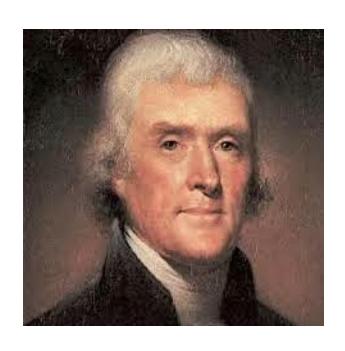
Chair, California Business for Education Excellence





Parents + NAEP = Power





"If a nation expects to be ignorant & free, in a state of civilization, it expects what never was and never will be."

Thomas Jefferson January 6, 1816



# "Without data you are just another person with an opinion."





Elected officials need convincing





# Focus today:

- Economic/BusinessImportance
- Problems
- Solutions





NATIONAL ECONOMY

& HEALTHY BUSINESS Public Education

SOCIAL JUSTICE



# Achievement gap closing will add trillions of dollars to GDP and reduce costs





"Now let us see what the present primary schools cost us, on supposition that all children of 10, 11, & 12 years old are, as they ought to be, at school: and, if they are not, so much work is the system; for they will be untaught, and their ignorance & vices will, in future life cost us much dearer in their consequences, than it would have done, in their correction, by a good education."

Thomas Jefferson January 14, 1818



#### **Problem Areas:**

- 2025: Shortfall of 7 million college degrees
- Preparing kids for college and the workforce
- Working in silos







Jobs will be forced offshore





Failure to prepare kids—
especially the growing minority population



# Silos: Disconnected, selfserving groups blocking success

- Government
- Business
- Education





### Solutions are out there





## Take Aways:



- Demand data
- Form coordinated groups to tear down silos
- Recognize high performing schools and help share best practices



"A system of general instruction, which shall reach every description of our citizens from richest to the poorest, as it was the earliest, so it will be the latest, of all the public concerns in which I shall permit myself to take an interest."

> Thomas Jefferson January 14, 1818