

Strategic Vision 2030: Action and Addressing Ideas Arising from Strategic Visioning Conversations

August 7, 2024

Goal

The goals of this session are to: (1) conclude the Board's work on the strategic vision refresh through a vote to approve SV 2030; (2) introduce the collection of actionable project ideas captured from the strategic visioning process; and (3) begin to move those ideas forward in their consideration through the Board's committee structure.

Overview

Chair Perdue will share her assessment of the strategic vision refresh process. Executive Director Lesley Muldoon will present the final draft of Strategic Vision 2030 to the Board for their consideration and a vote.

The Board will then turn to discussion of ideas that arose during the five-month strategic visioning process, through full Board and small group discussion, individual Board member interviews, conversation with NCES and extensive staff work. Many of these ideas are tactical and specific ways to achieve the aspirations expressed in the strategic vision, others are more general and directional. They have been captured and organized according to the strategic vision format with additional details about next steps for moving them forward.

Background

In March, the Board launched a process to review, discuss, refresh and adopt an updated Strategic Vision for the Board's work over the next five years. Chair Perdue shared her desire to see an efficient process for refreshing the strategic vision and advocated for renewed focus and clarity on innovation and engagement. Staff shared with the Board an update on the progress made to date in achieving the current strategic vision (SV2025). During this time the Board meetings also included a series of presentations on generative AI with implications for education.

Board members discussed the challenges and opportunities they see for the Board now and on the horizon in the next five years, as well as the areas where they feel it is most important for the Board and NAEP to innovate (embrace change through new ideas, methods and processes) and what that innovation might look like in the next five years.

Between the March and May meetings, Terry Mazany, former Board member and consultant, conducted individual interviews with the majority of Board members. Staff

continued to meet and work with Mazany to process member feedback from the March meeting as well as the feedback provided in the individual interviews.

From this work emerged a draft Strategic Vision 2030 which was presented at the May meeting. After the full Board shared their reactions to the draft and identified areas that merited additional discussion, Board members then met in small groups to discuss those issues as well as their individual reactions to the draft. Board members reported out on the group discussions and had an additional full Board discussion to provide guidance to the staff in developing the final draft strategic vision on which the Board will vote at the August meeting.