

## Jeff Conyers Bio

Jeff Conyers, President of the Dollywood Foundation, joined the organization in September 2011 after serving 3 years as the President of the Governor's Books from Birth Foundation (now the Governor's Early Learning Foundation) in Tennessee. Jeff is a member of The Dollywood Foundation Board of Directors and is responsible for all aspects of the Foundation's planning, strategy, finance and team, including growth of Dolly Parton's Imagination Library program across the USA, Canada, U.K., Republic of Ireland and Australia.



Dolly Parton's Imagination Library program seeks to inspire a life-long love of books and reading by mailing specially selected books to the homes of registered children, from birth to age 5, each month. The Imagination Library now gifts over 3 million books *each month* internationally and has gifted over 225 million books since inception.