

Reviewing and Refreshing the Strategic Vision

Goal

The goals of this session are to: (1) ground members in the current Strategic Vision and share progress towards realizing it; (2) outline the goals for crafting an updated vision; (3) explain the timeline and process for the Board's work on the update; and (4) elicit feedback from the Board on key questions to start the update process.

Overview

This session marks the commencement of the Board's process to review, discuss, refresh, and adopt an updated Strategic Vision for the Board's work over the next five years.

Chair Perdue will share her vision for the refresh of the strategic vision. Executive Director Lesley Muldoon will discuss the current vision, the process for updating it and introduce the questions that Board members are asked to consider during this session. Members will break into small groups for discussion around key questions and each group will report out to the full Board.

Background

The first Strategic Vision of the Governing Board was adopted November 18, 2016, to guide the work of the board through 2020 with the aim to address the central question of the Board's work: *"How can NAEP provide information about how our students are doing in the most innovative, informative, and impactful ways?"* To create this Strategic Vision, priorities were organized into two pillars: Inform and Innovate.

In August 2020, the National Assessment Governing Board approved the next iteration of its Strategic Vision, intended to guide the Board's efforts through 2025. Strategic Vision 2025 was designed to guide the Governing Board in engaging with policymakers, educators, and the public about student achievement across the nation. This Strategic Vision 2025 shifted emphasis not only to reporting results accurately but also to promoting their use. As a result, a third pillar was added: Engage. This additional focus reflects the evolution of the Board's aims to serve as a catalyst for action to improve student achievement.