



**Brandon Busteed**  
**Executive Director**

**Education and Workforce Development**  
**Gallup**

Brandon Busteed, Executive Director of Education and Workforce Development, leads Gallup's education work. Brandon's work integrates Gallup's research and science on talent selection, strengths, engagement and well-being to improve student success, teacher effectiveness and educational outcomes. His mission is to create a national movement to measure the educational outcomes that matter most, connect education to jobs and job creation and promote a paradigm shift from knowledge mastery to emotional engagement in education.

With Brandon's leadership, Gallup Education has released several ground-breaking Gallup studies. These include State of America's Schools: The Path to Winning Again in Education, which explores student and teacher engagement in public schools, and Great Jobs, Great Lives: The 2014 Gallup-Purdue Index Report, a comprehensive, nationally representative study of U.S. college graduates that focuses on their long-term outcomes in work and life.

An internationally known speaker and author on education policy, Brandon has written frequently for The Chronicle of Higher Education, Trusteeship Magazine, The Huffington Post, Fast Company and other publications. His work has been featured in The New York Times, The Wall Street Journal, The Washington Post and USA Today and on NPR and the NBC News "TODAY" show, among others.

Brandon received his bachelor's degree in public policy from Duke University and an honorary doctorate from Augustana College. He is a trustee emeritus of Duke and has served on the Board of Visitors of the Sanford School of Public Policy. A former two-sport NCAA Division 1 athlete at Duke, Brandon continues to hone his competitive drive as an avid CrossFitter. He lives in Vienna, Virginia, with his wife, Deanna, and two children, Anabelle and Harrison.

---

### **What Gallup is Learning About Education**

---

Brandon will share recent research and findings from various Gallup education studies, including how Americans feel about Common Core, standardized testing, PISA, and schools in general. Busteed will also share findings from the Gallup-Purdue Index – the largest representative study on college graduates – about the long-term outcomes of college graduates and the key educational experiences linked to those outcomes. In particular, Busteed will share findings from the Gallup Student Poll, a survey of more than 1 million 5th-12th graders on their hope, engagement and well-being.