



NEWS RELEASE

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Governing Board Wins Award for NAEP Science Video

The National Assessment Governing Board received a Communicator Award for Distinction honoring a video that featured contextual variables from the 2015 science assessment of The Nation's Report Card, or the National Assessment of Educational Progress (NAEP).

The recognition was bestowed by the [Communicator Awards](#), a leading international awards program founded two decades ago that recognizes achievement in marketing and communications. The Communicator Awards receives over 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. The Award of Distinction is presented for projects that exceed industry standards in quality and achievement. The Board won in the category of "Video – Craft Categories: Use of Animation."

The video "[NAEP Science 2015: When I Grow Up](#)", produced and disseminated by the Board in conjunction with the release of the assessment's 8th grade results, features students in a school setting and overlaying animation. The video uses NAEP contextual data that indicate a relationship between achievement and factors inside and outside of school, such as participation in science hands-on activities and investigations.

The Communicator Awards is sanctioned and judged by the Academy of Interactive & Visual Arts, an invitation-only group consisting of professionals from media, communications, advertising, creative and marketing firms. Members include executives from organizations such as Conde Nast, Disney, Estee Lauder, Lockheed Martin, MTV Networks, Sotheby's Institute of Art, Time, Inc., Wired, and Yahoo.

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The National Assessment Governing Board is an independent, nonpartisan board whose members include governors, state legislators, local and state school officials, educators, business representatives, and members of the general public. Congress created the 26-member Governing Board in 1988 to set policy for the National Assessment of Educational Progress. For more information about the Governing Board, visit www.nagb.gov.